

Academic Year 2018/2019: Fall Semester

Code	Component	VUM Campus	Level	Language	ECTS	Prerequisites
ECON	Economics	Dobrich	1st	EN	10	None
ACC	Accounting	Dobrich	1st	EN	5	None
MAN	Management	Dobrich	1st	EN	5	None
BUSCOM	Business communications	Dobrich	1st	EN	5	None
LAN11	English 1	Dobrich	1st	EN	5	None
LAN21	Second foreign language 1 • Spanish • German	Dobrich	1st	EN	5	None
HRM	Human resource management	Dobrich	1st	EN	5	None
IAB	Intercultural Awareness for Business	Dobrich	1st	EN	10	None
MARCOM	Marketing communications	Dobrich	1st	EN	5	None
EMPL	Employability	Dobrich	1st	EN	5	None
HOM	Hotel operations management	Dobrich	1st	EN	5	Introduction to hospitality and tourism
FBOP	F&B operations management	Dobrich	1st	EN	5	None
IHT	Introduction to hospitality and tourism	Dobrich	1st	EN	10	None
LAN12	English 2	Dobrich	1st	EN	5	None

LAN22	Second foreign language 2 • Spanish • German	Dobrich	1st	EN	5	None
	Branding in the Travel, Hospitality and Events industries	Dobrich	1st	EN	5	None
LAN23	Second foreign language 3 • Spanish • German	Dobrich	1st	EN	5	None
ROBO	Robonomics	Dobrich	1st	EN	5	None
ESTRATMANH	Strategic management in the hospitality	Dobrich	1st	EN	5	Management
EFBMAN	International F&B management	Dobrich	1st	EN	5	Introduction to hospitality and tourism
ECECE	Conferences, exhibitions and corporate events	Dobrich	1st	EN	5	Introduction to hospitality and tourism
EIBM	International Business Management	Dobrich	1st	EN	5	Management
EIBCD	International Business and Cultural Diversity	Dobrich	1st	EN	5	None
EIGM	International and Global Marketing	Dobrich	1st	EN	5	None
LAN13	English 3	Dobrich	1st	EN	5	None
MADM	Accounting for Decision Makers	Varna	Master	EN	10	None
MMGC	Marketing	Varna	Master	EN	10	None
MSTRATMAN	Operations Management	Varna	Master	EN	10	None
MPO	People and Organisations	Varna	Master	EN	10	None
MMPMAC	Managing People and Markets across Cultures	Varna	Master	EN	10	None

MTHEIC THE	Industries in Context	Varna	Master	EN	10	None
MINDPRJMAN	Industry Project Management	Varna	Master	EN	10	None