



Erasmus+



INFORMATION BULLETIN

Issue 3, September 2016

ERASMUS+ PROGRAMME INTERNATIONAL CREDIT MOBILITY PROJECT

Dear Reader,

It gives us great pleasure to present to your attention the third issue of VUM Erasmus+ Information Bulletin. We are proud to share with you the achievements of our Erasmus+ incoming students from 2015/2016, as well as the difference they made for all of us here at VUM. During the last 12 months, through the Erasmus+ programme more than 60 students from over 20 countries around Europe and Asia have spent at VUM between 3 and 5 months studying, learning, growing. According to the famous Erasmus+ slogan, Erasmus is all about improving skills and broadening horizons. It goes without saying that this true. There is, however, another truth about Erasmus+ too, which we came to appreciate over the last 12 months, namely *once an Erasmus, always an Erasmus*. The friendships that were made between the Erasmus+ students at VUM seem to be forever. The knowledge and skills obtained during the studies at VUM will be certainly very useful once all the former Erasmus+ students graduate successfully and end up on the labor market. What, however, seems to be even more important today, is the paradigm shift and the acquirement of new attitudes and approaches linked to tolerance, intercultural awareness and respect for diversity which all VUM academic community members including the exchange students are part of. We like to believe that VUM is a place where everyone feels understood, appreciated and valued. Erasmus+ is certainly the best tool to teach interpersonal and global skills to both domestic and exchange students and to prepare them for a life and professional career in an interconnected economy and an open world. We look forward to extending the network of our Erasmus+ academic partnerships across the world in 2016/2017 too. Thanks to the Erasmus+ International Credit Mobility programme, in 2016/2017 VUM will welcome students from more than 22 countries on 5 continents. We invite you to stay tuned via erasmusplus.vum.bg and to follow our exciting collective learning journey throughout the upcoming academic year.

VUM Erasmus+ Team

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Erasmus+ Student Mobilities during Summer 2016



During the summer semester of the academic 2015/2016 year, VUM welcomed over 30 international mobile students from VUM partner universities in various Programme and Partner Countries including Armenia, Belarus, Georgia, Moldova, Ukraine, Russia, Kazakhstan, Vietnam, China, Malaysia, Hungary, Italy, Croatia, Portugal and Turkey. As part of their full-time studies at VUM, the summer semester students attended courses in Entrepreneurship, Marketing, Human Resource Management and Leadership, Intercultural Awareness for Business, Managerial Accounting. Apart from the Erasmus+ mobility for studies, during the summer of 2016 for the first time VUM had the pleasure to provide placement opportunities to 8 Erasmus+ students from countries in the EU.



Erasmus+ Inspiration from Students Blog Posts

During the summer of 2016 stay, the incoming Erasmus+ students at VUM had the chance to learn, travel, make friends, live and exciting and interesting live, grow. Below you could read quotes from some of the inspirational blog post and messages the students published on VUM Erasmus+ blog. To read more about the experiences of the summer semester Erasmus+ students, please visit the blog [here](#).

This program is a good chance to realize yourself, to get new knowledges, to meet new international friends and of course to discover another studying approach. Also people in Bulgaria very kind, understandable and can help with any problem. Talking about being here I should mention perfect summer climate, a huge numbers of resorts with nice water and clean beaches and also we have enough time to visit it. I'm glad to be here!

Matvei Matveyeu, VSTU, Belarus

This was an incredible experience that gave me so much impressions and knowledge. Studying in completely different environment and system which is mainly focused on practical side of studies was challenging at the beginning, but then I really loved it. Our instructors were from different universities and even from other countries.

Zulfiya Urunova, KIMEP University, Kazakhstan

In life we meet people with who we are tied beyond words, people who see in you more than you see and who make the decision to work with you until you will also get to discover that part of yourself that you are not already aware. There are people who seem to be made for your soul. Such people I met in the Varna University of Management in Dobrich during the period of academic mobility Erasmus +.

Alina Untila, State Agrarian University of Moldova

I always had a dream to study abroad. When I was offered to take part in a competition for a place to study in Bulgaria I couldn't believe my ears. After I won that competition and came here, first week I was waiting for a moment I will wake up. But after 2 months here I still don't wake up, and I like it. It is a great experience, new and exiting one. My English grew up a lot, as my managerial skills after our courses. Also we had a lot of wonderful and unforgettable trips during being here. I never thought I will see so various Bulgaria. Shy Dobrich, warm-hearted Barna, high mountains of Shipka and Kazanlak and unbelievable beauty of Veliko Turnovo. Best summer ever!

Semyon Bolonin, Ural State University of Economics, Russia

Me and my friends had an unforgettable trip together after which i understood that Bulgaria is indeed a beautiful country. We have visited places like Tryavna, Veliko Tarnovo, Shipka, some of the historical places and many others delightful places. I want to say that i was really impressed by Bulgaria's beauty and thank you Erasmus+ for all sensations, experience, friends and knowledge accumulated here!

Ana Dilan, State Agrarian University of Moldova



Erasmus +Teaching Mobilities at VUM in Summer 2016

During the summer of 2016 and in the framework of Erasmus+ International Credit Mobility programme, VUM welcome three professors from the Institute of Management Technology in India, as well as one professor from the University of Toledo, USA. The Indian professors delivered courses on the undergraduate level which focused on topics and themes in Marketing and Managerial Accounting. The professors delivered the modules in collaboration with their Bulgarian counterparts. In addition to teaching the theoretical foundations of the mentioned courses, the Indian professors provided also information about their practical implications for the business environment in India.

Prof. Snezana Slantcheva-Durst from VUM partner university in Ohio, delivered a course in Higher Education Management to the MBA students of VUM. The lectures and workshops held by Prof. Durst were attended also by representatives of the administrative staff of VUM and the Budapest Metropolitan University in Hungary.





Erasmus+ Staff Training at VUM

During the week commencing 20th June 2016, 16 staff members from Partner Countries universities in Europe and Asia as well as four staff members from Opole University of Technology engaged in two staff trainings held by experts and senior lecturers of VUM. The staff trainings aimed to improve the trainees' skills and knowledge in the field of Human Resource Management and Talent Management in academia as well as in the field of Quality Assurance in Double Degree Programmes. During both trainings, the VUM lecturers and trainers shared their expertise in the mentioned field. In addition, they also presented in details the experience of VUM in building up the leadership and talent pipeline at the institution. In the framework of the workshops dedicated to the topic of internationalization of curriculum, Prof. Vesselin Blagoev, Vice-Rector for Quality at VUM presented the institution's 7-year history of collaboration with Cardiff Metropolitan University in the UK. The agenda from the trainings could be downloaded [here](#).



