

Academic Year 2017/2018: First Semester

Code	Component	VUM Campus	Level	Language	ECTS
ECON	Economics	Dobrich	1st	EN	10
ACC	Accounting	Dobrich	1st	EN	5
BUSCOM	Business communications	Dobrich	1st	EN	5
MAN	Management	Dobrich	1st	EN	5
HRM	Human resource management	Dobrich	1st	EN	5
IAB	Intercultural awareness for business	Dobrich	1st	EN	10
MARRES	Marketing research	Dobrich	1st	EN	5
EMPL	Employability	Dobrich	1st	EN	5
IHT	Introduction to hospitality and tourism	Dobrich	1st	EN	10
HOMAN	Hotel operations management	Dobrich	1st	EN	5
HTBRAND	Branding in THE industries	Dobrich	1st	EN	5
LAN11	English 1	Dobrich	1st	EN	5
LAN21	Second foreign language 1	Dobrich	1st	EN	5
LAN12	English 2	Dobrich	1st	EN	5
LAN22	Second foreign language 2	Dobrich	1st	EN	5
IBM	International business management	Dobrich	1st	EN	10
IBCD	International business and cultural diversity	Dobrich	1st	EN	10
IGM	International and global marketing	Dobrich	1st	EN	10
STRATMANH	Strategic management in the hospitality	Dobrich	1st	EN	10
FBMAN	International F&B management	Dobrich	1st	EN	10
CECE	Conferences, exhibitions and corporate events	Dobrich	1st	EN	10
MMGC	Marketing in a global context	Varna	2nd	EN	10
MOPMAN (MOM)	Operations management	Varna	2nd	EN	10
MPO	People and organisations	Varna	2nd	EN	10
MLAN	Academic writing	Varna	2nd	EN	10
MMPMAC	Managing people and markets across cultures	Varna	2nd	EN	10

MTHEIC	THE industries in context	Varna	2nd	EN	10
MINDPRJMAN	Industry project management	Varna	2nd	EN	10