

Academic Year 2017/2018: Second Semester

Code	Component	VUM Campus	Level	Language	ECTS
RMS	Research and statistics	Dobrich	1st	EN	5
INFT	Information technologies	Dobrich	1st	EN	5
MARBUSENV	Marketing and business environment	Dobrich	1st	EN	10
FIN	Finance	Dobrich	1st	EN	5
ENTPRJ	Entrepreneurship and project management	Dobrich	1st	EN	5
ORGBHV	Organisational behaviour	Dobrich	1st	EN	10
MANACC	Managerial accounting	Dobrich	1st	EN	5
MARCOM	Marketing communications	Dobrich	1st	EN	5
TOURINTERM	Tourism intermediaries	Dobrich	1st	EN	5
HOTPR	Hotel practice	Dobrich	1st	EN	5
HOTCHMAN	Hotel chains management	Dobrich	1st	EN	5
FBOP	F&B operations	Dobrich	1st	EN	5
HOTSOFT	Hotel software	Dobrich	1st	EN	5
LAN11	English 1	Dobrich	1st	EN	5
LAN21	Second foreign language 1	Dobrich	1st	EN	5
LAN12	English 2	Dobrich	1st	EN	5
LAN22	Second foreign language 2	Dobrich	1st	EN	5
IBM	International business management	Dobrich	1st	EN	10
IBCD	International business and cultural diversity	Dobrich	1st	EN	10
IGM	International and global marketing	Dobrich	1st	EN	10
STRATMANH	Strategic management in the hospitality	Dobrich	1st	EN	10
FBMAN	International F&B management	Dobrich	1st	EN	10
CECE	Conferences, exhibitions and corporate events	Dobrich	1st	EN	10
MFINMAN	Management of finance	Varna	2nd	EN	10
MBBRM	Buyer behaviour and relationship marketing	Varna	2nd	EN	10
MRM	Research methods	Varna	2nd	EN	10