

**Blended Intensive Programme (BIP) Opportunities for VUM Students
2024/2025**

Title of the Programme	Dates	Hosting University	Short Description	Deadline to send an Application to erasmus@vum.bg	Further Information
Creative Branding	<p><u>Online session</u> on 11 March 2025, 5:30 PM - 7:00 PM (CET)</p> <p><u>Physical Mobility</u> to Leuven – Belgium: 30 March – 4 April 2025</p>	UCLL University of Applied Science	<p>The BIP Creative branding creates an international learning environment for marketing students. During the intensive week in Leuven and the online sessions prior to the week you will work on a branding challenge for a company. You will be doing this in an international setting where intercultural dialogue and cooperation are key to success.</p> <p>Open to Bachelor students in the field of Business Management</p>	<u>25.11.2024</u>	<p>BIP Presentation</p> <p>More information on the University's website</p>
Str@tvision accountancy	<p><u>Online sessions:</u> TBC</p> <p><u>Physical mobility:</u> 3-7 March 2025</p>	UCLL University of Applied Science	<p>The main target of this week is to let students work in mixed international groups on the business game Str@tvision ©, which makes them think and communicate in English. We combine this virtual business game with several guest lectures and socio-cultural activities. Since it is a BIP, there will also be an online component before the international week.</p> <p>In this way students with as main subject Business Management practice their knowledge of Business and Accounting, while developing their intercultural communication skills. The more nationalities involved, the more interesting it will be for the students. Working together in a culturally diverse team is challenge out of their comfort zone and they will expand their global network.</p> <p>Open to students from International Business Management programmes.</p>	<u>25.11.2024</u>	<p>More information on the University's website</p>

**Blended Intensive Programme (BIP) Opportunities for VUM Students
2024/2025**

Title of the Programme	Dates	Hosting University	Short Description	Deadline to send an Application to erasmus@vum.bg	Further Information
Sustainable Finance	<u>Online sessions:</u> TBC <u>Physical mobility:</u> 3-7 March 2025	UCLL University of Applied Science	<p>During this week several guest lecturers will give us food for thought on how to create a more sustainable financial world. How are financial institutions approaching the sustainability topic today and what are the evolutions to be expected in future. How do they find an equilibrium between sustainability and profitability?</p> <p>We will be focusing on three topics:</p> <ul style="list-style-type: none"> • Sustainable investments • Sustainable lending • Sustainable financial institutions <p>Open to students from International Business Management and International Hospitality Management programmes</p>	25.11.2024	More information on the University's website
International BusIT Week	<u>Online sessions:</u> - Kick-off Tuesday 25 February 2025, 19:00 (Leuven time): - 2 online modules on Tuesdays 4th and 18th March <u>Physical Mobility:</u> 30 March until 4 April 2025, Leuven, Belgium	UCLL University of Applied Science	<p>Real life data Have you seen the movie Moneyball? More than ten years since it was released, Big Data and Data Analytics has exploded. In this project, you'll work with real life data from OHL (a Belgian pro league football club) to dive into sports analytics.</p> <p>Goal Your team will develop and pitch an AI solution. Who knows - maybe you'll impact the future of premier league football as we know it.</p> <p>Open to Bachelor degree students in the field of Software Engineering</p>	20.11.2024	Programme Flyer Programme Poster More information on the University's website
Challenges in Entrepreneurship	<u>Online sessions:</u> TBC	UCLL University of	The main target of this week is to let students work in mixed international groups on different subjects that	20.11.2024	More information on the University's

**Blended Intensive Programme (BIP) Opportunities for VUM Students
2024/2025**

Title of the Programme	Dates	Hosting University	Short Description	Deadline to send an Application to erasmus@vum.bg	Further Information
	<u>Physical mobility:</u> 3-7 March 2025	Applied Science	<p>interest them as entrepreneurs. They are challenged to think and communicate in another language. We combine this week with several guest lectures, company visits and socio-cultural activities. Since it is a BIP, there will also be an online component.</p> <p>In this way, students with as main subject 'Business Management' and a strong interest in Entrepreneurship broaden their practical knowledge of different aspects of entrepreneurship, languages and cultures.</p> <p>Open to students from International Business Management and International Hospitality Management programmes</p>		website
HRM Diversity Management	<u>Physical mobility:</u> 31 March - 4 April 2025 + <u>virtual sessions</u> (dates to be confirmed) (timing: CET)	UCLL University of Applied Science	<p>The BIP Diversity Management brings together Management students from all over the world to work on a transdisciplinary project. The main objective of this week is to provide students with the necessary tools to thrive in a diverse and international business environment. While working on a complex HRM case in international teams, students will develop and strengthen the following dimensions: integration of different HRM techniques, use of digital learning platforms, English language skills, and finally, cross-cultural dialogue and cooperation. The programme consists of virtual meetings before and/or after a week of on-campus activities in Leuven.</p> <p>Open to students from International Business Management and International Hospitality Management programmes</p>	20.11.2024	More information on the University's website
Intercultural Communication	<u>Physical mobility:</u> 31 March – 4 April 2025 <u>virtual sessions</u>	UCLL University of Applied Science	<p>Become the expert on intercultural communication that companies need in the future. The guest lectures and case provide you with theoretical knowledge, insights and skills you need to become one.</p>	20.11.2024	More information on the University's website

**Blended Intensive Programme (BIP) Opportunities for VUM Students
2024/2025**

Title of the Programme	Dates	Hosting University	Short Description	Deadline to send an Application to erasmus@vum.bg	Further Information
	(TBC) (timing: CET)		Open to students from all fields of education .		